



**Passion makes  
it possible**





# Probiotic pioneers with a passion for people

Every cutting-edge probiotic solution starts with a vital, but simple, question: How can we improve human health?

With this goal in mind, Probi® continuously looks for new insights and fresh perspectives to lead us to innovative probiotic solutions that create genuine value for people.

Since our founding in the 1990s, this creatively curious approach has inspired us to develop breakthrough probiotics that support not only human well-being, but also the many brand companies with whom we collaborate.

As the brainchild of researchers at Sweden's Lund University, our grounding in pure science and academic inquiry shines through everything we do. Our health concepts, formulations, and delivery formats are supported by robust clinical documentation. Our dedicated teams of experts manage stable, live bacteria from R&D through every stage of the manufacturing process, guaranteeing effective probiotics that are proven to perform as promised.







**Valuable  
solutions —  
for people  
for products  
for life**

## Add more value to your product

Our innovative, proven probiotic solutions, based on state-of-the-art research, add a unique competitive edge to your product.

### Add innovation

Probi® combines innovative R&D with the trends in science and research. Our groundbreaking probiotic solutions are the perfect building blocks for creating custom health concepts, formulations, and delivery formats that offer clear, easy-to-communicate benefits, which appeal to consumers and help differentiate your brand.

### Add science

We offer patented, safe and scientifically validated solutions that are supported by robust, state-of-the-art preclinical and clinical studies. Using validated research methodologies, we can help you develop evidence-based health concepts and proven probiotics.

### Add performance

To ensure their survival, we manage stable, live bacteria throughout the manufacturing process. Our dedicated in-house researchers, solid focus on probiotics, and deep understanding of production enable us to create sustainable, reliable solutions, from initial concept to finished products.

### Add passion

Working with Probi® gives you instant access to flexible, cross-functional teams that combine a passion for probiotics with outstanding manufacturing expertise. Our agile, responsive organization is dedicated to discovering new ways to create true customer value and lasting partnerships that grow as your business grows.



# Probiotics that meet your needs

Every market segment is unique. That's why Probi® has spent nearly 30 years perfecting our ability to tailor-make top-quality probiotics to suit an unlimited range of client specifications, standards, and needs. We can supply everything from bulk powder to advanced tablets and capsules – all supported by our validated process and patented technology.



## Manufacturing

The production of live, active probiotics is a highly specialized process. Probi ensures the quality of our products through skilled in-house teams at our production sites, and through our network of reliable third-party manufacturing partners. This enables Probi flexibly to source products from, and supply products to, all corners of the world and optimize supply to all partners globally.

Our manufacturing facilities adhere to applicable laws, regulations, and GMP standards.



Probi ClinBac™ is an exclusive range of clinically proven and patented health concepts based on specific probiotic strains. These concepts are backed by comprehensive dossiers that include documented health benefits, as well as demonstrated efficacy and safety profiles, replicated in multiple clinical trials. The Probi ClinBac™ range addresses several major health areas, such as digestive health, immune health and mental health.

### OUR PATENTED HEALTH CONCEPTS:

**Probi Digestis®**  
**Probi Defendum®**  
**Probi FerroSorb®**  
**Probi® Osteo**  
**Probi® Sensia**



Probi LiveBac® offers Probi's broadest range of live and active probiotic strains and species for use in dietary supplements and functional food products. Probi LiveBac® offers pure cultures, blends, and finished products, available in a wide variety of formulas. Our patented delivery technology makes it possible to build customized products that are uniquely tailored to your specific needs.

All Probi LiveBac® strains have a significant safe history of use, including extensive historical use in commercial blends and finished products.

### A SELECTION OF PROBI LIVEBAC® OFFERINGS:

<i>Weizmannia coagulans GX-1</i>	<i>Lactococcus lactis subsp. lactis</i>
<i>Bifidobacterium infantis</i>	<i>Lactiplantibacillus plantarum</i>
<i>Bifidobacterium lactis</i>	<i>Limosilactobacillus reuteri</i>
<i>Bifidobacterium longum</i>	<i>Lactocaseibacillus rhamnosus</i>
<i>Lactocaseibacillus casei</i>	<i>Latilactobacillus sakei</i>
<i>Limosilactobacillus fermentum</i>	

\*Due to the recent taxonomic reclassification of the *Lactobacillus* genus, some naming has changed.

Probi® is a global company focused exclusively on developing, manufacturing, and delivering probiotics for supplements and functional food. We are experts at managing stable, live bacteria from R&D through every stage of the manufacturing process, and are dedicated to making the health-enhancing benefits of probiotics available to people everywhere. Our health concepts, formulations, and formats are supported by robust clinical documentation. Since our founding in 1991 at Sweden's Lund University, Probi has expanded its operations to more than 40 markets. We hold more than 400 patents globally.

*Because local laws and regulations related to the distribution, marketing and sale of ingredients and finished products vary, Probi disclaims any regulatory compliance, warranties, product guidance or instruction of any kind. This brochure is provided for business-to-business communication and educational purposes only without warranties of any kind. Users should seek legal and/or regulatory advice prior to the market introduction of any Probi strain and before use of any claims to ensure compliance and thereafter on an ongoing basis when required.*

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